



worldskills  
Asia Abu Dhabi 2023

Organized by

بتنظيم

**ACTVET**

Abu Dhabi Centre for  
Technical and Vocational  
Education and Training | مركز أبوظبي  
للـتعليم والتدريب  
التقني والمهني

**Sponsorship  
Opportunities**



**Empowering Youth for a Prosperous World**

# ACTVET

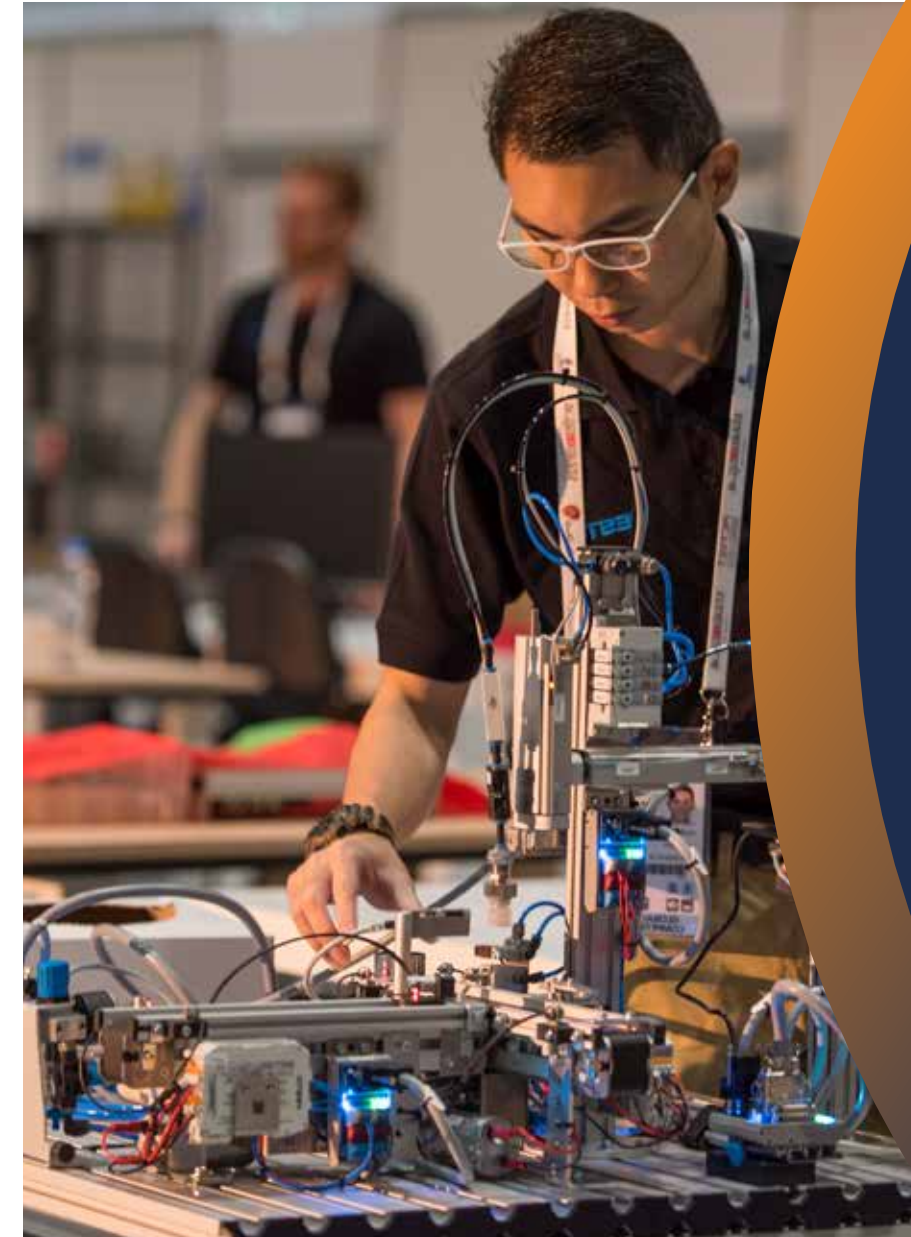
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## Abu Dhabi Centre for Technical and Vocational Education and Training (ACTVET)

Launched in 2010, Abu Dhabi Centre for Technical and Vocational Education and Training (ACTVET) aims to boost training and educational opportunities for young nationals within the qualification framework of the Emirate. ACTVET's primary goal is to increase the number of skilled Emirati youth in rewarding career paths and foster life-long learning and personal development.



For more information about ACTVET, scan the QR code



worldskills  
Asia

## WorldSkills Asia

WorldSkills Asia is an international non-profit organization that promotes the importance of Technical and Vocational Education and Training across Asia. The organization is aligned with UAE's strategy and the National Agenda in supporting the national and regional Technical and Vocational Education by disseminating knowledge and training.

WorldSkills Asia provides a platform for Asian educators, policy makers, industry partners and other organizations to exchange insights, thoughts and ideas about new trends and innovations, enhance the Technical and Vocational Education and Training standard, and collaborate with various institutions and organizations in order to leverage and build sustainable economies.

Focusing on the four major pillars Promoting Skills, Education and Training, International Cooperation and Skills Competitions, WorldSkills Asia is envisioned to be the Asian hub for skills excellence and development, geared towards making a better world through the power of skills.



For more information about WorldSkills Asia, scan the QR code

**This November Abu Dhabi welcomes  
all the participants of WorldSkills Asia  
to demonstrate the power of skills to  
change lives and improve our world**





# WorldSkills Asia Abu Dhabi 2023

UAE secured the hosting rights for the 2<sup>nd</sup> WorldSkills Asia Abu Dhabi 2023 Competition, which will provide a great opportunity to advance the country's educational, economic, and tourism sectors. The event will have more than 500 participants including competitors, experts, and workshop managers from over 29 member and guest countries who will compete in 28 technical and vocational skill categories.



For more information about WorldSkills Asia Abu Dhabi 2023 Competition, scan the QR code



27-29 November 2023



Abu Dhabi National Exhibition Center (ADNEC)



28 Skills



29 Countries



21,631 Square Ft Build-up Area



2 Workshop Areas



12 "Try-a-Skill" Areas



One School One Country



## The Objectives of the WorldSkills Asia Abu Dhabi 2023

## What to Expect at the WorldSkills Asia Abu Dhabi 2023 ?



Provide recognition for technical excellence and foster the growth of a new generation of highly skilled and qualified professionals.



Encourage Emirati youth and professionals to develop their technical, professional, and work values.



Increase collaboration amongst member nations in Technical and Vocational Education and Training.



Foster partnerships among governmental entities, organizations, and institutions of higher learning.



- Witness over 500 talented Asian youth compete in 28 skills over a 3-day competition.



- Pick up a new skill or learn more about different industries through interactive activities, and workshops by industry experts and educators.



- More than 30 educational institutions will participate across 29 countries.



- Learn more about the skills in the competition at the "Try-a-Skill" booths.



## Skills in WorldSkills Asia Abu Dhabi 2023

### Construction and Building Technology:

1. Bricklaying
2. Electrical Installations
3. Painting and Decorating
4. Plastering and Drywall Systems
5. Refrigeration and Air Conditioning
6. Wall and Floor Tiling

### Creative Arts and Fashion

7. Fashion Technology
8. Graphic Design Technology

### Information and Communication Technology

9. IT Network Systems Administration
10. IT Software Solutions for Business
11. Web Technologies

### Manufacturing and Engineering Technology

12. Electronics
13. Mechanical Engineering CAD
14. Mobile Robotics
15. Welding

### Social and Personal Services

16. Hairdressing
17. Health and Social Care
18. Hotel Reception
19. Beauty Therapy

### Transportation and logistics

20. Automobile Technology
21. Car Painting

### Junior Skills

1. Web Design for Junior
2. IT Software Solutions for Business for Junior
3. Electrical Installations for Junior
4. Mobile Robotics for Junior
5. Mechanical Engineering CAD for Junior
6. Electronics for Junior
7. Graphic Design Technology for Junior

## 19 Member Countries are Expected to Participate

- |  |  |
|--|--|
|  Republic of Azerbaijan               |  Kingdom of Thailand      |
|  Bhutan                               |  United Arab Emirates     |
|  People's Republic of Bangladesh      |  Republic of Uzbekistan   |
|  Brunei Darussalam                    |  Republic of Yemen        |
|  Chinese Taipei                       |  Islamic Republic of Iran |
|  Japan                                |  Malaysia                 |
|  Republic of Korea                    |  Palestine                |
|  Mongolia                            |  Oman                    |
|  Kingdom of Saudi Arabia            |  Indonesia              |
|  Democratic Republic of Timor-Leste |  |

# WorldSkills Asia Member Countries

## 10 Guest Countries are Expected to Join

- |   |  |
|---|--|
|  India     |  Kazakhstan     |
|  Finland   |  Germany        |
|  Iraq      |  Belgium        |
|  Singapore |  Brazil         |
|  Vietnam   |  Colombia       |
|  Myanmar   |  Austria        |
|  Lao PDR   |  France         |
|  Cambodia  |  Hungary        |
|  Jordan    |  United Kingdom |
|  Lebanon  |  Ghana         |





## Become a Sponsor

- One of the largest technical and vocational events in Asia.
- Opportunity to reach out to local and regional visitors, students, parents, government entities, industry partners and community at large.
- Exposure to wide range of audiences participating from over 29 member and guest countries across the world.

## You can Reach

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**50,000+** Expected Visitors

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**20+** Industry and Government Partners

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**30+** Participating Educational Institutions

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# Connect and Elevate your Brand Among



Students



Teachers



Parents



Experts



Industry Professionals



VIPs and Government Officials



International Delegates



Press and Media Professionals



Showcase your Brand with Dedicated Booth and Branding Opportunities at the Venue





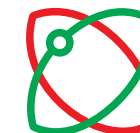
## Sponsorship Categories

Benefits		Premier Partner	Skill Sponsor	Exhibitor
		AED 250,000	Value in Kind	AED 100,000
VIP Invitations and Lounge Access	Numbers of personalised VIP invites	5	4	2
	Access to VIP lounge	Yes	Yes	No
<b>Pre-Event Recognition</b>				
Email Marketing	E- invitations including sponsor logo to ACTVET School System	Yes	Yes	Yes
Website Presence	Sponsor logo on WorldSkills Asia Abu Dhabi 2023 website	Yes	Yes	Yes
Social Media Promotion	Inclusion of logo on Facebook, Twitter, Instagram, Telegram post / story	Yes	Yes	Yes
Press Release	Insertion of a quote from sponsor in ACTVET's press release	Yes	No	No
	Sponsor name mention in ACTVET's press release	Yes	Yes	No
Marketing and Advertising Materials	Inclusion of logo in key branding and advertising materials	Yes	Yes	Yes
<b>During-Event Recognition</b>				
Dedicated Exhibit Space	An exhibition booth (Build up and branding to be done by the sponsor)	No	No	Yes
Dedicated Space for "Try-a-Skill" Area	A space of size 3mx4m within the shell scheme for setting up "Try-a-Skill" area (Set-up and branding to be done by the sponsor)	No	Yes	No
Venue Branding	Inclusion of logo in the special branding avenues provided at the venue	Yes	Yes	No
Entrance Branding	Display of sponsor logo at the event entrance	Yes	Yes	No
Shell Scheme Branding	Display of sponsor logo in the logo lock up at the shell scheme	Yes	Yes	No
Opening Ceremony	Invite to the opening ceremony	Yes	Yes	Yes
	Invite to the closing ceremony	Yes	Yes	Yes
Closing Ceremony	15 mins speech/presentation slot at the closing ceremony	Yes	No	No
	Display of sponsor logo during the closing ceremony	Yes	Yes	No
<b>Post-Event Recognition</b>				
Social Media Promotion	Inclusion of logo on Facebook, Twitter, Instagram, Telegram post/ story	Yes	Yes	Yes
Event Journal	Inclusion of logo in the Event Journal which will be widely distributed	Yes	Yes	Yes



# WorldSkills Asia Abu Dhabi 2018 Sponsors

Gold Sponsor الراعي الذهبي



مؤسسة الإمارات للطاقة النووية  
Emirates Nuclear Energy Corporation

Education & Community Partners شركاء التعليم والمجتمع



Official Suppliers الشركاء الرسميين



Skill Sponsors رعاية المهارات



Health & Safety Partner شريك الأمان والسلامة



مؤسسة الإمارات للطاقة النووية  
Emirates Nuclear Energy Corporation



Stay Tuned for WorldSkills Asia Abu Dhabi 2023

   @worldskillsasia | [www.worldskillsasia.net](http://www.worldskillsasia.net)