


worldskills
Asia AbuDhabi2023

Organized by / بتنظيم

ACTVET

Abu Dhabi Centre for
Technical and Vocational
Education and Training | مركز أبوظبي
للتنظيم والتدريب
الفني والمهني

Sponsorship Opportunities



Under the patronage of

His Highness Sheikh Khaled bin Mohamed bin Zayed Al Nahyan
Crown Prince of Abu Dhabi and Chairman of the Abu Dhabi Executive Council



This November Abu Dhabi welcomes all the participants of WorldSkills Asia to demonstrate the power of skills to change lives and improve our world



Abu Dhabi Centre for Technical and Vocational Education and Training (ACTVET)

Abu Dhabi Centre for Technical and Vocational Education and Training (ACTVET) was founded in 2010 under the initiative of the Executive Council of Abu Dhabi. The centre's primary objective is to oversee, regulate, and support the strategic advancement of the Technical and Vocational Education and Training sector within the emirate, addressing the existing skill gaps in the current labour market as well as preparing the youth for the jobs of future to build a sustainable economy.

ACTVET achieves its goals by implementing effective policies and standards for governing technical and vocational educational institutions in Abu Dhabi, as well as licensing trainers and tutors.

The centre strengthens the development of technical and vocational skills among Emirati youth by providing a world-class learning environment, training opportunities, access to cutting-edge technology, and guidance from international experts at their state-of-the-art training facility known as "Innovation Park."

Moreover, ACTVET organizes various regional and global events, and initiatives along with government entities, educational institutions, and private organizations throughout the year to foster continuous learning, professional development, and personal growth.

Furthermore, ACTVET has successfully established a non-profit international organization, WorldSkills Asia, which aims to promote excellence in skills and competency development for youth and economies across Asia.

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For more information about ACTVET,
scan the QR code



worldskills
Asia



WorldSkills Asia

WorldSkills Asia is an international non-profit organization that promotes the importance of Technical and Vocational Education and Training across Asia. The organization is aligned with UAE's strategy and the National Agenda in supporting the national and regional Technical and Vocational Education by disseminating knowledge and training.

WorldSkills Asia provides a platform for Asian educators, policy makers, industry partners and other organizations to exchange insights, thoughts and ideas about new trends and innovations, enhance the Technical and Vocational Education and Training standard, and collaborate with various institutions and organizations in order to leverage and build sustainable economies.

Focusing on the four major pillars Promoting Skills, Education and Training, International Cooperation and Skills Competitions, WorldSkills Asia is envisioned to be the Asian hub for skills excellence and development, geared towards making a better world through the power of skills.



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WorldSkills Asia Abu Dhabi 2023



Abu Dhabi will host the 2nd WorldSkills Asia Abu Dhabi 2023 Competition, which will provide a great opportunity to advance the country's educational, economic, and tourism sectors. The event will have participants including competitors, experts, and workshop managers from over 30 member and guest countries who will compete in 27 technical and vocational skill categories



For more information about WorldSkills Asia Abu Dhabi 2023 Competition, scan the QR code



27-29 November 2023



Abu Dhabi National Exhibition Centre (ADNEC)



27 Skills



30+ Countries



21,631 Square Ft Build-up Area



2 Workshop Areas



12 "Try-a-Skill" Areas





Objectives of WorldSkills Asia Abu Dhabi 2023



Provide recognition for technical excellence and foster the growth of a new generation of highly skilled and qualified professionals.



Encourage youth to develop their technical and professional skills.



Increase collaboration amongst member nations in the Technical Education and Training sector.



Foster partnerships among government entities, organizations and educational institutions.

What to Expect at the WorldSkills Asia Abu Dhabi 2023 ?



- Witness talented Asian youth compete in 27 skills over a 3-day competition.



- Learn more about different industries through interactive activities, and workshops by industry experts and educators.



- More than 30 educational institutions will participate.



- Learn more about the skills in the competition at the "Try-a-Skill" booths.



Skills in WorldSkills Asia Abu Dhabi 2023



Construction and Building Technology:

1. Bricklaying
2. Electrical Installations
3. Painting and Decorating
4. Plastering and Drywall Systems
5. Refrigeration and Air Conditioning
6. Wall and Floor Tiling



Creative Arts and Fashion

7. Fashion Technology
8. Graphic Design Technology



Information and Communication Technology

9. IT Network Systems Administration
10. IT Software Solutions for Business
11. Web Technologies



Manufacturing and Engineering Technology

12. Electronics
13. Mechanical Engineering CAD
14. Mobile Robotics
15. Welding
16. Industrial Control



Social and Personal Services

17. Hairdressing
18. Health and Social Care



Transportation and Logistics

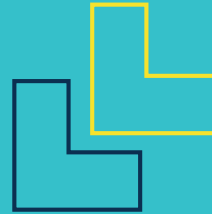
19. Automobile Technology
20. Car Painting

Junior Skills





















1. Web Technologies for Junior
2. IT Software Solutions for Business for Junior
3. Electrical Installations for Junior
4. Mobile Robotics for Junior
5. Mechanical Engineering CAD for Junior
6. Electronics for Junior
7. Graphic Design Technology for Junior

20 Member Countries are Expected to Participate from the below

- | | |
|--|---|
|  Republic of Azerbaijan |  United Arab Emirates |
|  Bhutan |  Republic of Uzbekistan |
|  People's Republic of Bangladesh |  Republic of Yemen |
|  Brunei Darussalam |  Islamic Republic of Iran |
|  Chinese Taipei |  Malaysia |
|  Japan |  Palestine |
|  Republic of Korea |  Oman |
|  Mongolia |  Indonesia |
|  Kingdom of Saudi Arabia |  Kingdom of Bahrain |
|  Democratic Republic of Timor-Leste |  Armenia |
|  Kingdom of Thailand |  Sri Lanka |
|  Republic of the Philippines |  Republic of Maldives |
|  State of Kuwait |  Independent State of Papua New Guinea |



11 Guest Countries are Expected to Join from the below

- | | |
|--|--|
|  India |  Belgium |
|  Finland |  Brazil |
|  Iraq |  Colombia |
|  Singapore |  Austria |
|  Myanmar |  France |
|  Jordan |  Hungary |
|  Lebanon |  United Kingdom |
|  Kazakhstan |  Ghana |
|  Germany |  Egypt |
| |  Qatar |
| |  Sweden |



Become a Sponsor

- One of the largest technical and vocational events in Asia.
- Opportunity to reach out to local and regional visitors, students, parents, government entities, industry partners and community at large.
- Exposure to wide range of audiences participating from over 30 member and guest countries across the world.

You can Reach

50,000+ Expected Visitors

20+ Industry and Government Partners

30+ Participating Educational Institutions

Connect and Elevate your Brand Among



Students



Teachers



Parents



Experts



Industry Professionals



VIPs and Government Officials



International Delegates



Press and Media Professionals



Showcase your Brand with Dedicated Booth and Branding Opportunities at the Venue





Sponsorship Categories

Benefits		Premier Partner	Skill Sponsor	Exhibitor
		AED 250,000	Value in Kind	AED 100,000
VIP Invitations and Lounge Access	Numbers of personalised VIP invites	5	4	2
	Access to VIP lounge	Yes	Yes	No
Pre-Event Recognition				
Email Marketing	E- invitations including sponsor logo to ACTVET School System	Yes	Yes	Yes
Website Presence	Sponsor logo on WorldSkills Asia Abu Dhabi 2023 website	Yes	Yes	Yes
Social Media Promotion	Inclusion of logo on Facebook, Twitter, Instagram, Telegram post / story	Yes	Yes	Yes
Press Release	Insertion of a quote from sponsor in ACTVET's press release	Yes	No	No
	Sponsor name mention in ACTVET's press release	Yes	Yes	No
Marketing and Advertising Materials	Inclusion of logo in key branding and advertising materials	Yes	Yes	Yes
During-Event Recognition				
Dedicated Exhibit Space	An exhibition booth (Build up and branding to be done by the sponsor)	No	No	Yes
Dedicated Space for "Try-a-Skill" Area	A space of size 3mx4m within the shell scheme for setting up "Try-a-Skill" area (Set-up and branding to be done by the sponsor)	No	Yes	No
Venue Branding	Inclusion of logo in the special branding avenues provided at the venue	Yes	Yes	No
Entrance Branding	Display of sponsor logo at the event entrance	Yes	Yes	No
Shell Scheme Branding	Display of sponsor logo in the logo lock up at the shell scheme	Yes	Yes	No
Opening Ceremony	Invite to the opening ceremony	Yes	Yes	Yes
	Invite to the closing ceremony	Yes	Yes	Yes
	15 mins speech/presentation slot at the closing ceremony	Yes	No	No
Closing Ceremony	Display of sponsor logo during the closing ceremony	Yes	Yes	No
Post-Event Recognition				
Social Media Promotion	Inclusion of logo on Facebook, Twitter, Instagram, Telegram post/ story	Yes	Yes	Yes
Event Journal	Inclusion of logo in the Event Journal which will be widely distributed	Yes	Yes	Yes

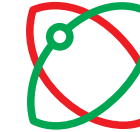




WorldSkills Asia Abu Dhabi 2018 Sponsors



Gold Sponsor الراعي الذهبي



مؤسسة الإمارات للطاقة النووية
Emirates Nuclear Energy Corporation

Education & Community Partners شركاء التعليم والمجتمع



Official Suppliers الشركاء الرسميين



Skill Sponsors رعاة المهارات



Health & Safety Partner شريك الأمان والسلامة



مؤسسة الإمارات للطاقة النووية
Emirates Nuclear Energy Corporation

ترقبونا في مسابقة مهارات آسيا العالمية أبوظبي 2023

Stay tuned for WorldSkills Asia Abu Dhabi 2023

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